



County Innovation Challenge Fund

Transforming Maternal & Newborn Health

CICF Round 3 Competition Eligibility Criteria

You must meet the following criteria for your application to be considered:

1. Your project idea must contribute to positive change in the maternal and newborn health sector in at least one of the six target counties. These are Bungoma, Garissa, Homa Bay, Kakamega, Nairobi (Embakasi and Kamukunji sub-counties), and Turkana counties. Applications targeting Garissa County are strongly encouraged.
2. The lead applicant must be a legally registered organisation that has been in operation for at least two years. This can be international, national or community based organisations/institutions including non-governmental organisations, faith-based organisations, civil society organisations, academic or research institutions, innovation hubs, social enterprises or private sector organisations. Locally registered organisations are highly encouraged to apply.
3. International organisations are only eligible to apply with sub-contracting of a minimum of one locally established organisation and must include a budget for capacity building of their local partners. Your organisation will be considered international if it is a subsidiary, an affiliate or a member of an organisation that is not registered in Kenya.
4. Sole proprietors and government line ministries, including semi-autonomous government agencies, will not qualify for funding.
5. The funding request must be within the prescribed funding limits. The two funding limits are up to either a maximum of £200,000 or a maximum of £400,000. There is no minimum amount.
6. Lead applicants must have an established and verifiable institutional track record. Lead applicants submitting applications under the funding limit of £200,000 must have cumulative gross revenue over the last two years of at least 1 times their application. For example, applicants applying for £150,000 funding should have cumulative gross revenue of £150,000 over the last two years. Lead applicants seeking funding under the funding limit of £400,000 must have cumulative gross revenue over the last two years of at least 2 times their application. For example, applicants requesting for funding of £300,000 should have cumulative gross revenue over the last two year of £600,000. Interested applicants not meeting these criteria are encouraged to partner with eligible organisations that meet the criteria.
7. The direct beneficiaries are women of reproductive age, particularly poor rural women and adolescent girls, newborns, county and sub-county health management teams, health facilities and community units in Bungoma, Garissa, Homa Bay, Kakamega, Nairobi (Embakasi and Kamukunji sub-counties) and Turkana Counties. Innovations that target adolescent girls and the youth in general are strongly encouraged.
8. The CICF is currently financing projects in the six target counties selected during Round 1 and Round 2 competitions. Innovations that are already being funded under the CICF may not qualify for funding. Kindly visit the CICF website (www.mnhcicf.org) for details of the projects being funded. Employees of Marie Stopes International, Options Consultancy Services Limited, Population Council, KPMG and any other partner sub-contracted by Options Consultancy



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Services Limited to implement the MANI project as part of UK DFID's "Reducing Maternal and Neonatal Death in Kenya" programme, and any organisation directly involved with these employees and their immediate families, are not eligible to apply.

9. If you have previously submitted this idea for funding and are currently being funded for the activities described in this proposal, you will not qualify for funding under the CICF.
10. We encourage applications that:
 - Address maternal and newborn health service delivery within the unique socio-demographic contexts and priorities of the six focus counties; and
 - Demonstrate Partnerships with county/sub-county health management team and/or community based organisations.
11. CICF reserves the right to reject any application which, in CICF's opinion, gives rise, or could potentially give rise to, a conflict of interest.